**Ecotourism Rubric Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*What biome makes the best location for ecotourism? What ecotour can I create?*

|  |  |  |
| --- | --- | --- |
| **Research Topics** | **Project Requirements** | **Points Earned** |
| 1. Purpose | * Includes definition of ecotourism * Includes 3 reasons to provide ecotourism | \_\_\_\_\_/15 |
| 1. Needs | * Include 3 major landforms * Includes rainfall and precipitation * Includes 2 major water sources * Includes 5 major plant species * Includes 5 major animal species * Includes 3 major natural resources * Includes location of this biome (Use map skills to describe where in the world this biome is found.) | \_\_\_\_\_/15 |
| 1. Access | * Includes transportation for the arrival and departure of guests * Includes transportation for activities/tours | \_\_\_\_\_/15 |
| 1. Activities & Tours | * Includes at least 3 nature activities for tourists * Includes at least 3 historical/cultural activities for tourists | \_\_\_\_\_/15 |
| 1. Lodging & Food | * Includes details for guest lodging * Includes details for guest meals | \_\_\_\_\_/15 |
| 1. Who are the tourists? | * Includes a description of the target audience for your ecotour | \_\_\_\_\_/15 |
| 1. Environmental Impact | * Includes a description of how the environment is used * Includes 3 effects on the environment * Includes a description of any damages to the environment caused by the ecotour * Includes 3 limitations for tourists such as number of tourists, season, etc. * Includes a description of the balance between people and nature * Is the ecotour sustainability? | \_\_\_\_\_/15 |
| 1. Risks | * Includes details of any risk associated with your ecotour location such as government stability, political strife, and infectious disease potential | \_\_\_\_\_/15 |
| 1. Citations | * Correctly cites all reference sources including graphics | \_\_\_\_\_\_15 |
| 1. Grammar & Mechanics | * Uses correct grammar and spelling * Uses appropriate mechanics | \_\_\_\_\_/10 |
| 1. Presentation Skills | * Appropriate product choice * Appealing visual design * Appropriate graphics | \_\_\_\_\_/20 |
| 1. Extras | * Superior creativity and ingenuity * Something Extra, The Extra Mile, Over The Top | \_\_\_\_\_/10 |
| **Teacher Commentary & Feedback:**  \_\_\_\_\_/175 | | |

**Ecotourism Project Check Points**

|  |  |  |  |
| --- | --- | --- | --- |
| **Check Point** | **Rubric Items Completed** | | **Points Earned** |
| #1 – Research & Background | * Purpose & Needs * Reference & Graphics Citations | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #1 | | | |
| #2 – Ecotour Plan | * Access * Tours & Activities * Lodging & Food * Target Audience * Reference & Graphics Citations | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #2 | | | |
| #3 – Sustainability | * Environmental Impact & Risks * Reference & Graphics Citations | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #3 | | | |

**Reference and Graphics Citations Format**

|  |  |
| --- | --- |
| Graphic Citation | Date - Owner -  URL (<http://www>...) - |
| Website Citation | Date - Title -  URL (<http://www>...) - |
| Article Citation | Title -  Author - Copyright -  Publisher - Place - |
| Book Citation | Title -  Author - Copyright -  Publisher - Place - |