**Ecotourism Rubric Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*What biome makes the best location for ecotourism? What ecotour can I create?*

|  |  |  |
| --- | --- | --- |
| **Research Topics** | **Project Requirements** | **Points Earned** |
| 1. Purpose
 | * Includes definition of ecotourism
* Includes 3 reasons to provide ecotourism
 | \_\_\_\_\_/15 |
| 1. Needs
 | * Include 3 major landforms
* Includes rainfall and precipitation
* Includes 2 major water sources
* Includes 5 major plant species
* Includes 5 major animal species
* Includes 3 major natural resources
* Includes location of this biome (Use map skills to describe where in the world this biome is found.)
 | \_\_\_\_\_/15 |
| 1. Access
 | * Includes transportation for the arrival and departure of guests
* Includes transportation for activities/tours
 | \_\_\_\_\_/15 |
| 1. Activities & Tours
 | * Includes at least 3 nature activities for tourists
* Includes at least 3 historical/cultural activities for tourists
 | \_\_\_\_\_/15 |
| 1. Lodging & Food
 | * Includes details for guest lodging
* Includes details for guest meals
 | \_\_\_\_\_/15 |
| 1. Who are the tourists?
 | * Includes a description of the target audience for your ecotour
 | \_\_\_\_\_/15 |
| 1. Environmental Impact
 | * Includes a description of how the environment is used
* Includes 3 effects on the environment
* Includes a description of any damages to the environment caused by the ecotour
* Includes 3 limitations for tourists such as number of tourists, season, etc.
* Includes a description of the balance between people and nature
* Is the ecotour sustainability?
 | \_\_\_\_\_/15 |
| 1. Risks
 | * Includes details of any risk associated with your ecotour location such as government stability, political strife, and infectious disease potential
 | \_\_\_\_\_/15 |
| 1. Citations
 | * Correctly cites all reference sources including graphics
 | \_\_\_\_\_\_15 |
| 1. Grammar & Mechanics
 | * Uses correct grammar and spelling
* Uses appropriate mechanics
 | \_\_\_\_\_/10 |
| 1. Presentation Skills
 | * Appropriate product choice
* Appealing visual design
* Appropriate graphics
 | \_\_\_\_\_/20 |
| 1. Extras
 | * Superior creativity and ingenuity
* Something Extra, The Extra Mile, Over The Top
 | \_\_\_\_\_/10 |
| **Teacher Commentary & Feedback:**\_\_\_\_\_/175 |

**Ecotourism Project Check Points**

|  |  |  |
| --- | --- | --- |
| **Check Point** | **Rubric Items Completed** | **Points Earned** |
| #1 – Research & Background | * Purpose & Needs
* Reference & Graphics Citations
 | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #1 |
| #2 – Ecotour Plan | * Access
* Tours & Activities
* Lodging & Food
* Target Audience
* Reference & Graphics Citations
 | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #2 |
| #3 – Sustainability | * Environmental Impact & Risks
* Reference & Graphics Citations
 | Date: | \_\_\_\_\_/100 |
| Teacher Commentary & Feedback for #3 |

**Reference and Graphics Citations Format**

|  |  |
| --- | --- |
| Graphic Citation | Date - Owner -URL (<http://www>...) - |
| Website Citation | Date - Title -URL (<http://www>...) - |
| Article Citation | Title -Author - Copyright - Publisher - Place -  |
| Book Citation | Title -Author - Copyright - Publisher - Place - |